

LEO BURNETT COMPANY, Inc.

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"Filled With Shadows"

**Come to where the flavor is.
Marlboro Country.**



A man in a cowboy hat, light-colored shirt, and jeans with a large belt buckle stands next to a horse in a desert landscape. He is holding a lasso and has a cigarette in his mouth. The background shows a sunset or sunrise over a field of tall grass.

Marlboro Red or Longhorn 100's
you get a lot in this.



Two packs of Marlboro cigarettes are shown in the foreground. One is a pack of Marlboro Red cigarettes, and the other is a pack of Marlboro Longhorn 100's cigarettes.

